AINSLEY CARTER

UX Designer

- ✉ ainsley@cca.edu
- 🖥 ainsley.design
- 🏠 San Francisco, CA

SKILLS

TOOLS

Sketch
InVision
Figma
Wix
Adobe XD
Illustrator
Photoshop
Premiere Pro
After Effects
InDesign
Audition
Dimension

DESIGN

Design Research
Systems Thinking
UI Design
Experience Design
Graphic Design
Wireframing
Prototyping
Usability Testing
Storytelling
Empathy
Writing

SUMMARY

I'm a UX designer and researcher driven by my passion for problem solving. I bring a creative and empathetic approach to design challenges, striving to deliver delightful experiences that solve real problems.

EDUCATION

May 2022 (Expected)

CALIFORNIA COLLEGE OF THE ARTS   ⊙ San Francisco, CA

Bachelor of Fine Arts in Interaction Design

4.18 GPA

Received Create Achievement Award merit-based scholarship

Received All College Honors Interaction Design merit-based scholarship

Awarded Rising Star Award for excellence in student leadership

WORK EXPERIENCE

May – August 2021

VOLVO GROUP   ⊙ Remote

Design Research Intern

Designed research study plans.

Conducted primary and secondary research including expert interviews, observations, surveys, and literature reviews.

Represented research findings through data visualizations, infographics, written reports, and slide decks.

Designed surveys and recruited participants from niche target audiences.

Communicated with and presented findings to stakeholders.

VOLUNTEER EXPERIENCE

May 2019 – Present

SOPHOMORE ADVISORY GROUP   ⊙ San Francisco, CA

Student Leader and Group Coordinator

Designing and facilitating events and initiatives to support sophomore students at California College of the Arts.

Planning and facilitating frequent meetings with team members.

Managing and creating content and promotional materials for social media accounts.

January – May 2020

SAN FRANCISCO VETERANS AFFAIRS   ⊙ San Francisco, CA

Volunteer Student Interaction Designer

Worked with a teammate to design and develop solutions for VA Clinical Team Training.

Attended training sessions and conducted research to understand problem space.

Regularly communicated with stakeholders and presented designs/WIP.

Worked within budgetary constraints to deliver effective proposed solutions.